

**Communication MA**  
**2016-2017 Student Learning Outcomes**

<b>Outcome</b>	<b>Assessment Methods</b>
1 <i>COMM 500 (a core, required course): Students will identify and discuss historical developments and varying perspectives of the communication discipline.</i>	<i>Midterm essay evaluated with rubric</i>
2 <i>COMM 510 (a core, required course): Students will explain, analyze, and apply communication theory to personal and professional life situations.</i>	<i>In-class activity</i>
3 <i>COMM 501 (a core, required course): Students will demonstrate in-depth knowledge of quantitative research methodologies common to the communication discipline.</i>	<i>Final exam evaluated with rubric</i>
4 <i>COMM 535 (an elective course): Students will develop and apply writing, analytical, and presentation skills to enhance professional performance.</i>	<i>Final prospectus paper evaluated with rubric</i>
5 <i>COMM 584 (an elective course): Students will critically read and analyze published research articles.</i>	<i>Comparative essay evaluated with rubric</i>
	<i>Final research paper evaluated with rubric</i>
	<i>Final portfolio assignment evaluated with rubric</i>
	<i>Final presentation evaluated with rubric</i>
	<i>Article critiques evaluated with rubric</i>
	<i>Final prospectus paper evaluated with rubric</i>